



2017 Great Pumpkin Classic – a 5K road Race

A Tradition for the past 26 years!

The Great Pumpkin Classic, a 5K Road Race, on **October 22nd, 2017**. This popular event attracts runners and walkers from throughout the region. Proceeds will be used to support the Trumbull High School Scholarship Foundation (THSSF), the Trumbull Chamber of Commerce (TCC) Grant Fund, the Trumbull Community Women (TCW) Scholarship Program and the Trumbull Parent Teacher Association (PTSA). We invite you to become a sponsor and take advantage of supporting this great event.

This has been the Trumbull High School Scholarship Foundation’s (THSSF) major source of funding, donated more than \$150,000 in needs-based scholarships to graduating Trumbull High School seniors.



Kid’s Fun Run
One of the Top CT events of its kind



2-mile Health Walk
5K Road Race

Attracting more than a thousand participants and spectators from all over CT creates a golden opportunity for local area businesses.

For further information on supporting this worthwhile Trumbull community event, contact one of our event coordinators listed below, or log on to www.hitekracing.com/pumpkin

We appreciate your support of the 2017 Great Pumpkin Classic. We look forward to hearing from you.

Sincerely,

David Galla (203) 200.8406
david.galla@peoples.com
Trumbull Chamber of Commerce

Marian Gaudio (203) 220.2749
MarianE.Gaudio@genesishcc.com
Trumbull Chamber of Commerce

Christina Lee (203) 918.9673
christinamlee80@yahoo.com
Trumbull PTSA

Debi Miller (203) 216.3186
dmiller06611@yahoo.com
Trumbull Community Women

Marty Schaivone (203) 895-6343
www.hitekracing.com/msrunning
Race Founder / M.S. Running Productions

The Trumbull High School Scholarship Foundation is a 501(c)3 and was founded in 1984 by community members for the purpose of raising and administering scholarship funds to graduating seniors. Our goal is to increase both the level of financial assistance and the number of scholarships available to deserving graduates with financial needs

Sponsorship Opportunities

2017 Great Pumpkin Classic, Health Walk and Kids Fun Run

Sponsorship levels

	Patron \$100	Bronze \$250	Silver \$500	Gold \$750	Platinum \$1,000
<i>Promo materials in race bag</i>	✓	✓	✓	✓	✓
<i>Race shirt included</i>		2	3	4	5
<i>Name on website</i>		✓	✓	✓	✓
<i>Display banner on race day</i>			✓	✓	✓
<i>Race entries</i>			✓	✓	✓
<i>Logo on race shirt</i>				✓	✓
<i>Table set up at event</i>				✓	✓
<i>Premium table placement</i>					✓

IN-KIND SPONSORSHIP OPPORTUNITIES

Companies are welcome to donate products (food items, beverages, promotional merchandise, etc.) or services (copying, mailing, advertising, etc.) instead of dollars and will receive the same sponsorship level benefits as the equivalent dollar amount donated.

In-kind goods and services needed:



- Marketing and PR services**
- Runner gifts approximately 700**
- Trophies**



- Media and Press coverage**
- Food and beverage**
- Participant race bag gifts**

Smaller products/items can also be donated for our participant race bags given out at the event. That's over 750 race bags! All sponsors are encouraged to promote their products & services through our event.

All sponsors at any level are encouraged to provide us with: Inserts, marketing materials, brochures, to be displayed on race day for all participants.

2017 Great Pumpkin Classic
Sponsor Form



I would like to be a:

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500
- Bronze Sponsor - \$250
- Patron Sponsor - \$100

In-kind Donations

I will Sponsor or Donate:

- Race Awards _____
- Food or Drink items _____
 - Race bag items _____
 - Other _____

Please direct your contributions to either:

- 5 K Road Race (THS & TCC)
- 2 Mile Health Walk (TCW)
- Kids Fun Run (PTA Council)

For Website Advertising or emailing LOGO

Please send as a Graphic File in .jpg or .gif

Send to david.galla@peoples.com

Donations must be pledged by **September 16th** and actual receipt of donations (except food or drink) must be received **by October 1st** to guarantee your company's name be included in all appropriate sponsor level advertisements.

Please complete the following and attach it to your payment. Please send as a Graphic File in .jpg or .gif file.

Business Name: _____

Address: _____

Contact Name: _____ Signature: _____

Phone: _____ Email Address: _____

Payment for Sponsorship Level selected above: \$ _____

Please make checks payable to:

**The Great Pumpkin Classic
c/o Trumbull BOE
6254 Main Street
Trumbull, CT 06611**

Promotional Race T-Shirt offered to Sponsors (1-5 depending on level):

- | | | |
|-----------------|------------------|--|
| M _____ | Indicate | <input type="checkbox"/> Yes – please give me a Race T-Shirt(s) |
| L _____ | Requested | <input type="checkbox"/> I decline accepting promotional T-Shirt(s). |
| XL _____ | Sizes | |

The Trumbull High School Scholarship Foundation is a not-for-profit 501 (c) (3) organization.
The Federal Tax Identification number is 22-2728365. (2010)